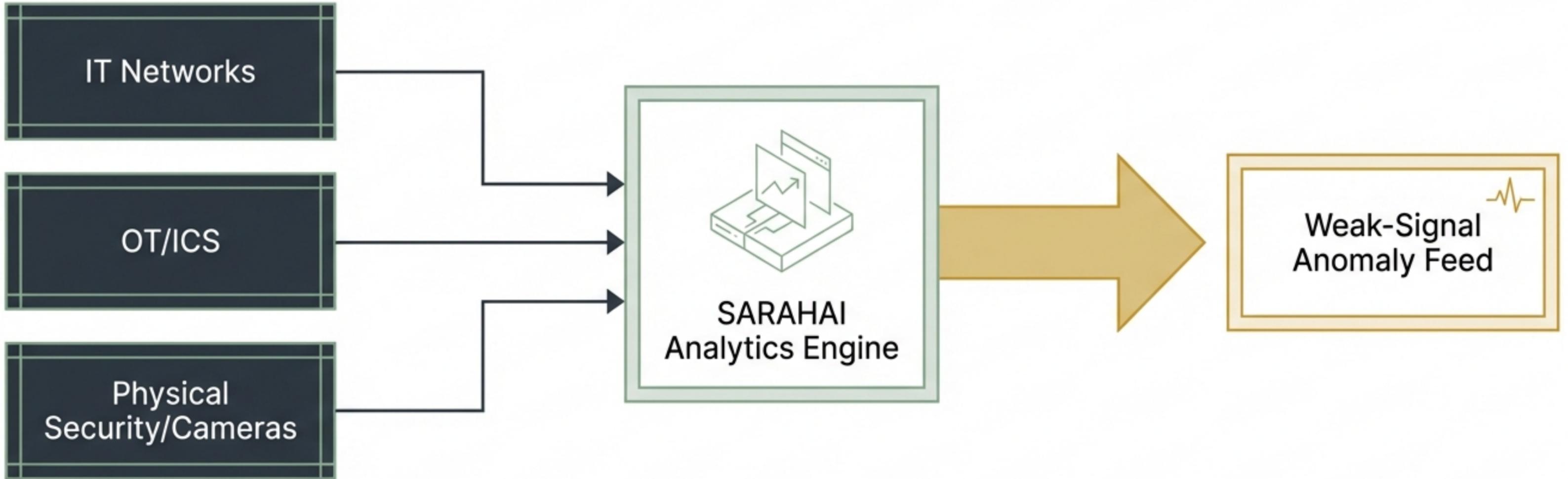


SARAHAI™: Predictive Pattern-of-Life Analytics for Critical Infrastructure

A Strategic Evaluation Brief for Federal, SLED, and Utility Operations



The Core Thesis: Mixed-Data Convergence



The Converged Risk

Adversaries exploit seams between physical, facility, and cyber systems across 16 CISA sectors.

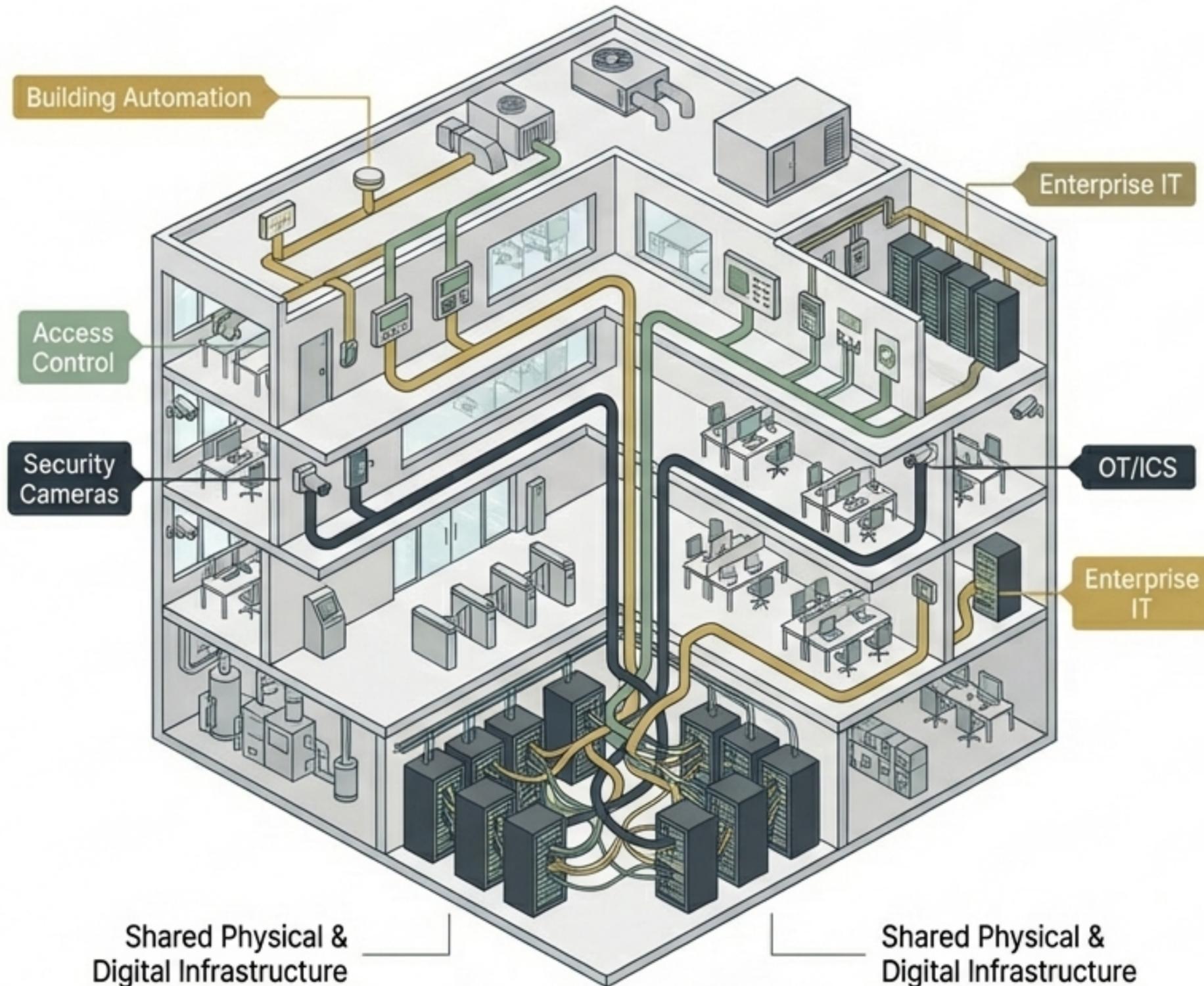
The Capability

A predictive Pattern-of-Life (PoL) layer that learns local normalcy and prioritizes weak-signal anomalies.

The Strategy

An overlay that compresses heterogeneous data into actionable events without replacing incumbent SIEM or OT tools.

The Reality of Cyber-Physical Convergence



Expanded Definition

NIST SP 800-82 explicitly treats physical access-control and building automation as Operational Technology (OT).



Federal Reality

GAO-15-6 findings confirm building and access-control systems are increasingly Internet-connected, heightening mission vulnerability.

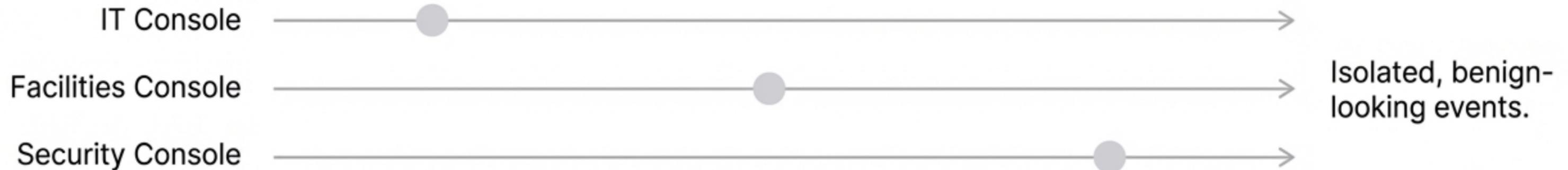


National Policy

NSM-22 and DHS 2024 guidance demand cross-sector resilience, not just isolated, one-off protection efforts.

The Threat in the Seams

Siloed View (Ignored)



Converged View (Critical Threat)

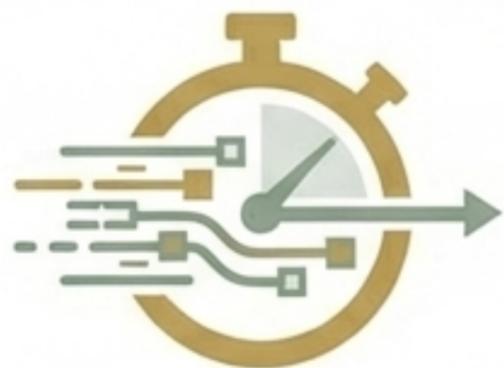


The Context: Long-dwell, low-noise access campaigns (e.g., Volt Typhoon) evade static signatures.

The Failure: Conventional monitoring misses slow, contextual deviations across domains.

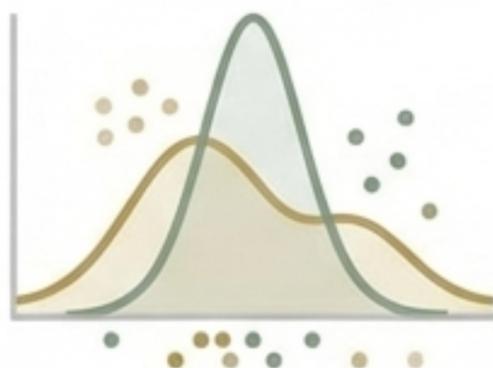
The Core Problem: Protecting modern infrastructure requires identifying normal-looking events occurring in abnormal combinations.

Demystifying SARAHAI™



Real-Time Detection

Continuous monitoring that reduces latency between event emergence and operator awareness.



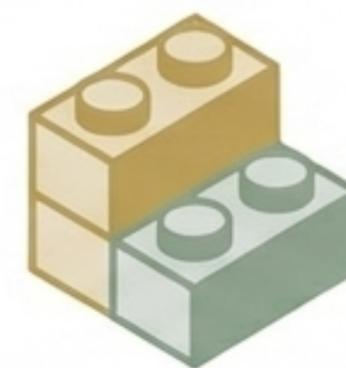
Pattern-of-Life Baseline

Uses kernel density estimation to model local statistical normalcy across the environment.



Mixed-Data Handling

Processes categorical (user role, asset type) and non-categorical (temperature, frequency) data directly.



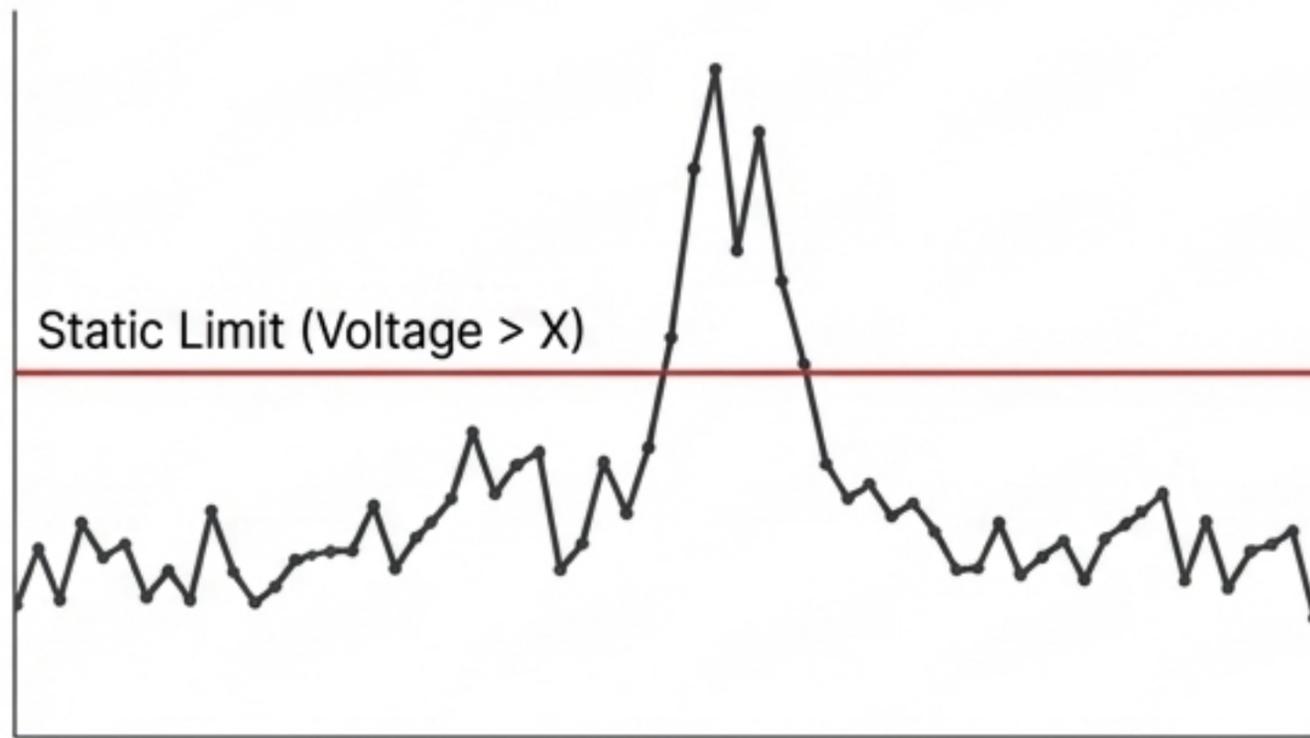
Low-Code Usability

Enables non-experts to build streaming analytics, reducing dependence on specialized data-science talent.

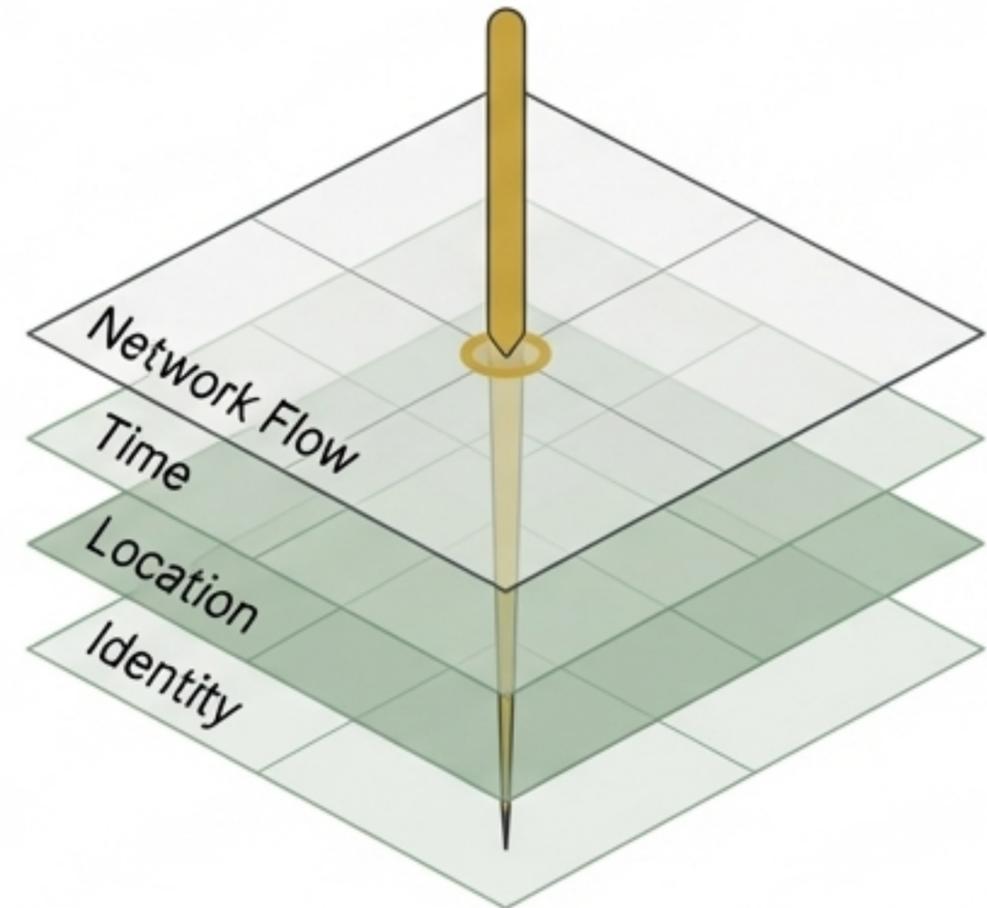
Static Thresholds vs. Pattern-of-Life (PoL)

Many of the most damaging critical infrastructure incidents are not initial threshold violations. They are subtle **pattern deviations**. SARAHAI shifts defense from fixed rules to local operational context.

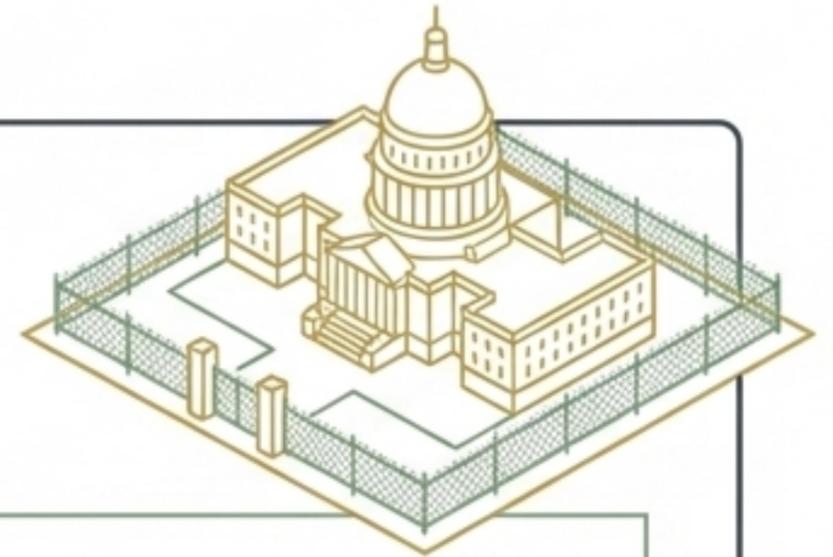
Did something happen?



Given this asset, place, time, role, and history... should a human care?



Operating Profile: Federal Facilities



Inter

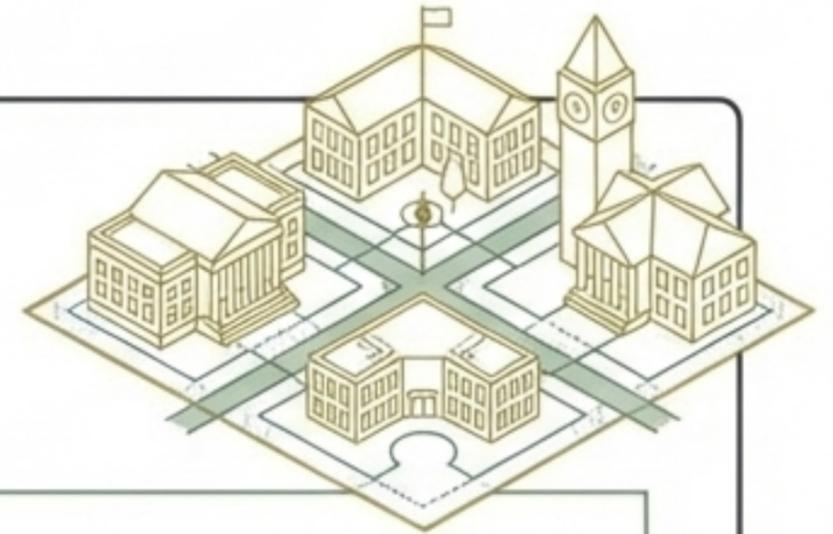
Primary Focus: Mission Continuity

| | |
|-------------------------|--|
| The Problem | Managing converged building, access, cyber, and mission-continuity risk under ISC mandates. |
| The Value Driver | Local normalcy models reduce cross-console triage. SARAHAI elevates meaningful cyber-physical anomalies to protect network-connected facility control systems. |
| Acquisition Path | Available via SEWP V, ITES-SW2, NASPO, and OMNIA. |

Operating Profile: State, Local, & Education (SLED)

Inter

Primary Focus: Force Multiplication

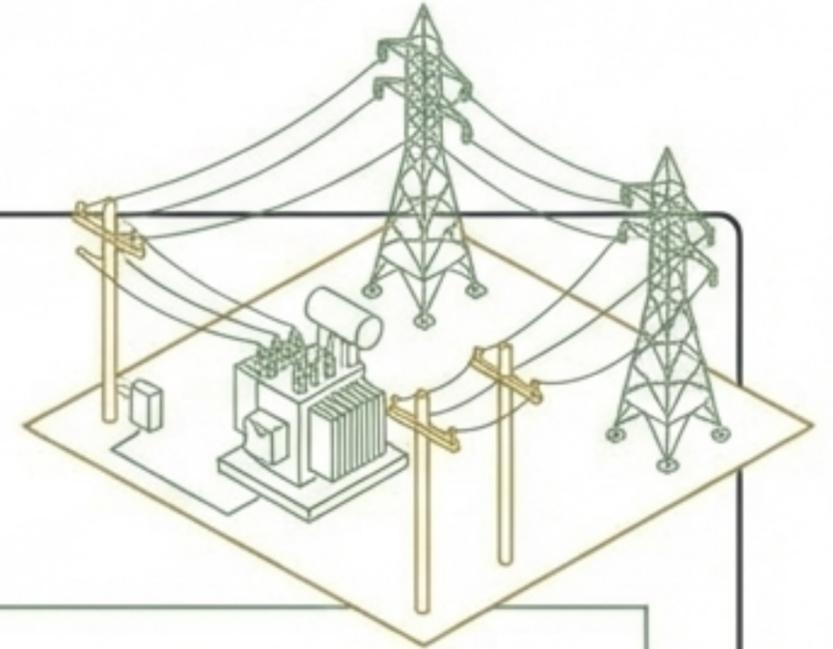


| | |
|-------------------------|--|
| The Problem | Fragmented civic infrastructure (K-12 campuses to municipal operations centers), lean staffing, and asymmetric risk. GAO notes K-12 incidents cause up to 9 months of recovery time. |
| The Value Driver | Low-code/no-code usability compresses complexity. Lean teams can monitor more sites and signals with vastly reduced manual triage. |
| Acquisition Path | Aligns with State and Local Cybersecurity Grant Program (SLCGP) funding paths. |

Operating Profile: Utilities

Inter

Primary Focus: Outage Economics & Resilience



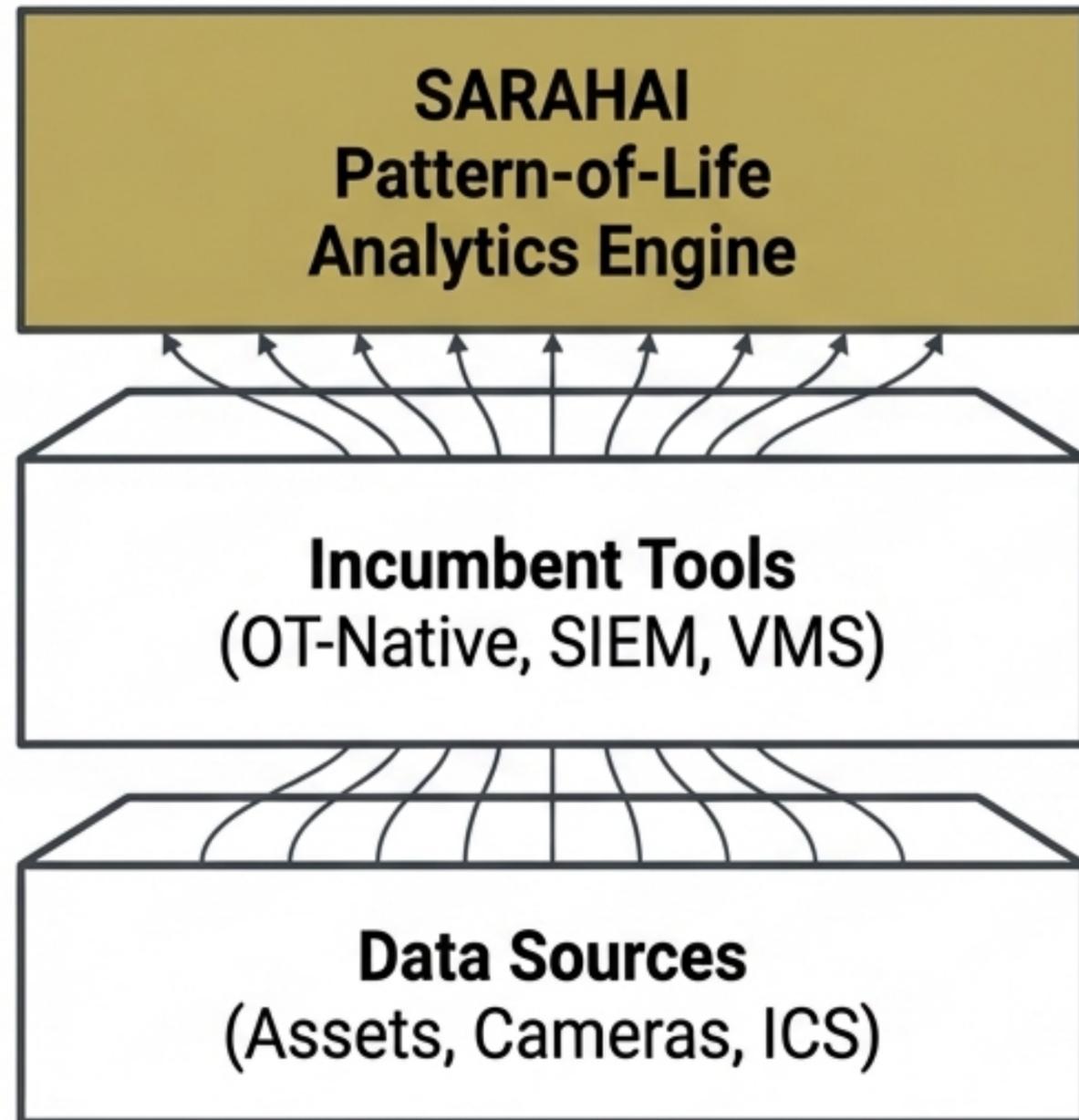
The Problem

High-consequence OT environments requiring cross-domain correlation (NERC CIP-015-1). ORNL reports the U.S. annual cost of major outages reached **\$121 billion** in 2024.

The Value Driver

Acts as a cross-domain overlay for anomaly confirmation. The economic case is driven by **avoided or shortened outages**, where tiny reductions in downtime justify the investment.

The Convergence Overlay Strategy



The Coexistence Posture: Do not rip and replace.

Keep OT-native tools for protocol depth.
Keep SIEMs for enterprise log orchestration.
Keep VMS for camera management.

Deploy SARAHAI strictly as the convergence engine to fuse heterogeneous data and surface cross-domain anomalies.

Architectural Fit & Competitive Coexistence

| Category | Incumbent Strength | SARAHAI Advantage |
|--------------------------------------|---|--|
| OT-Native (e.g., Dragos, Claroty) | Deep OT protocol coverage. | Cross-domain PoL across cyber, physical, and operational data. |
| Enterprise SIEM (e.g., Sentinel) | Massive log aggregation and SOC playbooks. | Learning " normal " physical/operational combinations without heavy rule engineering. |
| Physical Security (e.g., Genetec) | Camera management and operator ergonomics. | Broader telemetry and PoL analysis beyond video. |
| Custom ML Data Lakes | Maximum bespoke flexibility. | Lower deployment friction for non-expert teams. |

The Resilience ROI Equation



The Logic: For critical infrastructure, labor savings rarely justify the program alone. The true business case relies on expected-loss reduction: identifying pre-incident indicators earlier and accelerating triage to prevent or shorten high-consequence disruption.

Break-Even Sensitivity

The Reality: You do not need to prevent every incident. Preventing a single high-impact near-miss or drastically cutting false-triage time validates the investment.

| Outage Hours Avoided | |
|--|------------|
| At a \$250k program cost and a \$1M/hour outage consequence, the platform breaks even by preventing just 0.25 hours of downtime annually. | |
| \$1M/hour Consequence | 0.25 hours |

| Labor Redeployment | |
|---|-----------|
| At a \$250k program cost, the platform breaks even by saving the equivalent of 1.67 loaded FTEs (at \$150k/FTE) from manual triage. | |
| \$150k/FTE Cost | 1.67 FTEs |

Framework Alignment & AI Governance

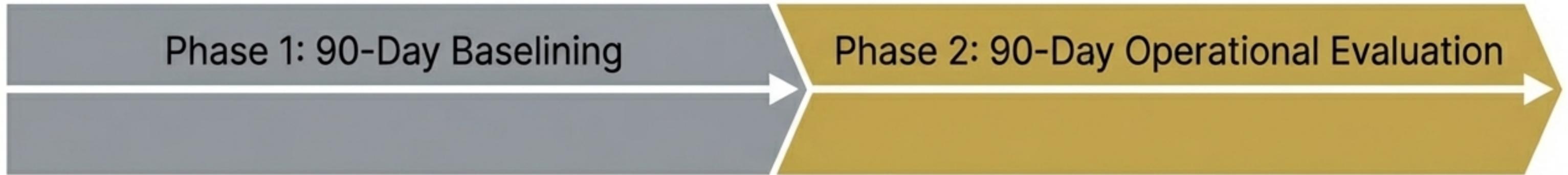


NIST CSF 2.0 Fit: Core SARAHA I maps directly to continuous monitoring, anomaly discovery (**Detect**), and cross-domain triage context (**Respond**). It is a decision-support capability, not a compliance panacea.

Mandatory Guardrails (DHS 2024)

- ✓ **Human Decision Authority:** SARAHA I supports human triage; it does not autonomously adjudicate response.
- ✓ **Baseline Management:** Controlled schedules for re-baselining to manage operational drift.
- ✓ **Evidence Integrity:** Retains timestamped logs and provenance for defensible after-action reviews.

The 180-Day Pilot Framework



A structured, KPI-driven evaluation against existing baseline alert streams.

Federal Success Metrics

Time-to-triage, nuisance-alert reduction, cross-domain correlations surfaced.

SLED Success Metrics

Analyst hours redeployed, alert relevance, potential downtime avoided.

Utility Success Metrics

Lead time on abnormal events, remote-session anomaly yield, operationally meaningful correlations.

The Decision Criterion: Continue to scale only if SARAHAI materially improves early warning and prioritization across the seams existing tools leave exposed.